



Product owner  
Croatia



Dedicated and accomplished Product Manager with over 9 years of experience, in the automotive industry, specializing in the development of Human-Machine Interfaces (HMIs)/Infotainment systems for autonomous vehicles and experience in the Telecom and diverse B2B ICT industry. Possesses a strong track record of successfully leading cross-functional teams to deliver innovative and cutting-edge solutions. Seeking opportunities to leverage my expertise and leadership skills in a dynamic organization to drive project success.

**Main area of interest:** SaaS, Product Development and Management, Business, Development, Internet of Things, Automotive

#### WORK EXPERIENCE

1st August 2023 - today

Ruby Code

##### Senior Product owner

- Successfully managed and leading Consent Magement Platform
- Led product strategy and goals aligned with company vision
- Led cross-functional teams, including engineers, designers, and quality assurance professionals, to achieve project objectives and milestones

#### WORK EXPERIENCE

1st September 2022  
– 1st July 2023

Project 3 Mobility

##### Senior Product owner for Vehicle Infotainment (HMI)

- Successfully managed multimillion-dollar autonomous vehicle project, overseeing the development and implementation of cutting-edge technologies for vehicle HMI systems.
- Led Vehicle infotainment (Human Machine Interface) product strategy and goals aligned with company vision
- Led cross-functional teams, including engineers, designers, and quality assurance professionals, to achieve project objectives and milestones.
- Defining Product requirements aligned with Product strategy to support MVP
- Developed and executed project plans, budgets, and schedules, consistently delivering projects on time and within budget.
- Implemented Agile methodologies to improve project efficiency, transparency, and adaptability, resulting in reduced development cycle times and increased number of features
- Maintained clear communication channels with stakeholders, providing regular updates on project progress, risks, and mitigation strategies.
- Conducted risk assessments and managed project risks proactively, leading to a 20% reduction in project-related issues.
- Responsible for Partnership portfolio (Spotify, Google GAS)
- Product backlog management with support of cross functional team using Agile methodology
- Daily management of the Scrum team of developers and designers
- Led Procurement for Vehicle manager platform SW and HW



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#### WORK EXPERIENCE

1st March 2020 –  
1st September 2022

GDi

#### **Product Owner/Product Manager for Enterprise Asset Management**

- Driving Product Strategy and Goals Successfully driving E2E release management process Daily management of the Scrum team of developers and designers
- Team budget management
- Leading the GDi Ensemble Release planning sessions Delivering Product Release Design document
- Management of product backlog with cross functional team
- Feature cost estimation and development capacities estimation Customer project presales and implementation support Internal and external product educations and visibility Project CEKOM Rijeka – Technical Project Lead for Smart Waste Management solution
- EU funded project Integrator – Consortium Technical Project Lead for IoT CyberTrace E2E platform

#### WORK EXPERIENCE

1 May 2016 –  
1 March 2020

Hrvatski Telekom d.d

#### **Product Manager at Business Development and Partner Management Department**

- Spearheaded telecom projects for various product lines, from project initiation to successful deployment
- Responsible for developing product marketing, technical and functional specifications
- Responsible for product business case
- Collaborated with cross-functional teams, both internally and externally, to gather and prioritize project requirements and ensure seamless project execution
- Developed and managed project budgets, resource allocation, and timelines, consistently achieving project milestones and objectives
- Drive end-to-end product marketing strategies
- Managing and documenting project progress according to the waterfall process methodology
- Responsible for product QA, UAT testing
- Responsible for implementation of Fault repair processes
- Responsible for business partner selection, RFI and RFQ criteria creation

PROJECTS: IoT platform, Hotel PMS, Hotel Mobile App, ERP, Video Surveillance, Smart city, Mobile Ticketing Solution, Online Booking



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## WORK EXPERIENCE

1 July 2014 –  
1 May 2016

Hrvatski Telekom d.d

### **ICT product development Specialist at ICT Product development Department**

Responsible for coordination of internal resources and third parties for the flawless execution of projects. Ensuring that all projects are delivered on-time, within scope and within budget. Assisting in the definition of project scope and objectives, involving all relevant stakeholders and ensuring technical feasibility. Ensuring resource availability and allocation. Managing changes to the project scope, project schedule, and project costs using appropriate verification techniques. Successfully manage the relationship with the client and all stakeholders. Performing risk management to minimize project risks.

**PROJECTS:** ICT Marketplace, Professional fiscalisation cash register solutions, Mini fiscal cash register, Maxi fiscal cash register, Cloud Legal Regulations, Card payment

1 June 2013 –  
1 July 2014

Hrvatski Telekom d.d

### **Internship in ICT Department**

Prominent Dosiertechnik GmbH, Germany

1 September 2012 –  
1 March 2013

### **ERASMUS professional practice**

Full time practitioner job in the research and development department. Coordination and implementation of RoHS compliance through company.

## EDUCATION AND TRAINING

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1 September 2016 – March 2019

### **Master of Electrical Engineering**

Zagreb University of Applied Sciences – Graduate Study as a part-time Student  
Master in Telecommunications and computers

1 September 2009 – 1 July 2013

### **Bachelor of Engineering in Electrical Engineering**

Zagreb University of Applied Sciences - Undergraduate Study



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## PERSONAL SKILLS

Mother tongue Croatia

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C1	C1	C2
Germany	B1	B1	A2	A2	A2

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user

**Communication skills** Working in international environment and leading international cross-functional teams provided me ability to develop business language skills.

**Foreign and scientific cooperation** Scientific paper in the field of Cognitive Cybernetics through support of Polytechnic of Zagreb  
PiFT 2020 – Paradigms of electromagnetic radiation in technology and medicine,  
<https://www.bib.irb.hr/1090276>

**Job-related skills and Digital competence** Highly analytical individual with orientation to details and readiness to work and learn.  
Skill improvement trainings: PSPO I, ITIL Foundation, Competitive Analysis and Strategic Decision Making, Sales and Decision making, Corporate Finance, Communication Skills.  
Experienced user of Microsoft Office, Azure DevOps, Jira and Figma

**Other skills** Driving license: B category  
Tourism and Hotel Management  
Hobbies: hitchhiking and gym